

**33.—Numbers of Chains and Chain Stores in Selected Kinds of Business, 1923, 1930, 1936, and 1937.**

Kind of Business.	1923. <sup>1</sup>		1930.		1936.		1937.	
	Chains.	Chain Stores.	Chains.	Chain Stores.	Chains.	Chain Stores.	Chains.	Chain Stores.
Candy and confectionery.....	6	65	14	163	10	177	10	186
Grocery and combination.....	32	640	66	2,004	75	2,079	75	2,024
Meat markets.....	13	154	21	214	14	150	14	155
Dry goods.....	4	18	10	94	5	58	7	62
Variety, 5-and-10, and to-a-dollar.....	3	122	15	313	14	396	14	422
Automobile dealers.....	4	36	10	76	4	35	4	29
Filling stations.....	5	177	28	646	28	503	22	255
Men's and boys' clothing and furnishings (including tailors).....	8	68	22	176	16	154	16	147
Family clothing.....	1	4	13	55	14	75	14	73
Women's apparel and accessories (including millinery).....	5	37	28	183	21	172	19	176
Shoes.....	5	35	17	193	25	320	25	337
Hardware.....	8	37	13	70	13	67	13	68
Furniture.....	2	51	8	90	6	63	7	89
Radio and music.....	5	51	7	73	5	29	5	32
Drugs.....	22	193	31	234	30	314	31	320
Jewellery.....	1	6	3	23	3	32	4	36
Office equipment.....	10	75	16	171	12	141	12	142
Tobacco.....	9	159	9	210	9	215	9	212
Sub-Totals.....	143	1,928	331	5,038	304	4,978	301	4,745
Lumber and building materials.....	49	1,012	46	1,018	37	807	35	796
<b>Totals.....</b>	<b>192</b>	<b>2,940</b>	<b>377</b>	<b>6,056</b>	<b>341</b>	<b>5,785</b>	<b>336</b>	<b>5,541</b>

<sup>1</sup> Incomplete figures, see text on pp. 612-613.

The sales of chain stores formed 17.7 p.c. of the total retail merchandise trade in 1930 and 16.9 p.c. in 1937. Grocery and combination store chains had 29.5 p.c. of the total sales for these businesses in 1930 and 33.5 p.c. in 1937. The proportion of chain sales to total sales in some other important lines of trade for the year 1937 were: shoe stores, 33.4 p.c.; drug stores, 20.6 p.c.; and furniture stores 15.0 p.c. Summary figures for all chain stores in Canada are given in Table 34.

**34.—Principal Statistics for Chain Stores, 1930-37.**

Year.	Chains.	Chain Stores (average number).	Value of Sales.	Year.	Chains.	Chain Stores (average number).	Value of Sales.
1930.....	518	8,097	487,336,000	1934.....	445	7,804	347,186,100
1931.....	506	8,188	434,199,700	1935.....	445	7,865	364,129,800
1932.....	486	8,066	360,806,200	1936.....	437	7,588	394,935,000
1933.....	461	7,900	328,902,600	1937.....	447	7,346	414,133,300

**Retail Sales of New Motor Vehicles in Canada.\***—Statistics on new motor vehicle sales in Canada are collected monthly from Canadian manufacturers and assemblers, and from manufacturers in the United States of vehicles made for sale in this country. Number of units sold and retail value of sales are both reported. The retail value is the price paid by an individual purchaser at the Canadian point of manufacture and includes sales and excise taxes, charges for standard accessories, dealers' commissions, etc. Freight charges from factory to place of purchase are excluded. Duty is included in the retail value of sales of imported cars.

\* For statistics of numbers of motor vehicles registered in Canada and apparent consumption of motor vehicles, see pp. 663-664.